

West Texas A&M University
Advising Services Degree Checklist 2019-2020

AC This symbol indicates courses that apply towards degree programs at WT. All core classes are offered at AC. Please refer to the list regarding major specific courses. Course prefixes and numbers may vary at each institution. Please contact an adviser to ensure the course will apply towards chosen core area.

NAME: _____ **WT ID:** _____ **DATE:** _____

Broadcast Journalism
Department of Communication
FAC 103 651-2798

CORE CURRICULUM COURSES: 42 HOURS ♦		HRS	AC
Communication (Core 10)			
ENGL 1301 Introduction to Academic Writing and Argumentation		3	
COMM 1315, 1318, or 1321		3	
Mathematics (Core 20)			
MATH 1314*, 1316*, 1324*, 1325*, 1332*/**, 1342*/**, 1350*/**, 2412*, or 2413* (fourth MATH hour moves to Core 90)		3	
Life and Physical Sciences (Core 30)			
Take two courses from (extra lab hours move to Core 90): ♦ ANSC 1319; BIOL 1406 or 1408, 1407* or 1409*, 1411, 1413; CHEM 1405* or 1411*, 1412*; ENVR 1407*; GEOL 1401 or 1403, 1402, 1404; PHYS 1401*, 1402*, 1411, 1412, 2425*, 2426*; PSES 1301, 1307		6	
Language, Philosophy and Culture (Core 40)			
See University Core Requirements below		(3)	
Creative Arts (Core 50)			
ARTS 1303, ARTS 1304; DANC 2303; MUSI 1306, MUSI 1307, MUSI 1310; or THRE 1310	Choose 1	3	
American History (Core 60)			
HIST 1301, 1302, 2301, 2381	Choose 2	6	
Government/Political Science (Core 70)			
POSC 2305 and 2306		6	
Social and Behavioral Sciences (Core 80)			
AGBE 2317*; COMM 2377; CRIJ 1301; ECON 2301, 2302; PSYC 2301; SOCI 1301	Choose 1	3	
Component Area Option (Core 90)			
Take six hours from: ♦ AGRI 2300; BIOL lab hours (from Core 30); BUSI 1304; CHEM lab hours (from Core 30); CIDM 1105, CIDM 1301 or 1315; CS 1301; ENGL 1101, 1302*, 2311*; ENVR lab hour (from Core 30); GEOL lab hours (from Core 30); IDS 1071 (1-3 hours); extra MATH hours (from Core 20); MUSI 1053; PHIL 2303; PHYS lab hours (from Core 30); SES 1120		6	
BROADCAST JOURNALISM MAJOR REQUIREMENTS: 43 HOURS****			
A grade of "C" or better must be earned in all courses required for major.			
UNIVERSITY CORE REQUIREMENTS: 3 HOURS			
MCOM 1307 Introduction to Media Communication	AC	3	
MEDIA COMMUNICATION CORE: 25 HOURS			
MCOM 2310 Media Design		3	
MCOM 2311 Media Writing	AC	3	
MCOM 2376 Media Theory		3	
MCOM 3305* New Media		3	
MCOM 3314* Public Relations & Advertising Research OR COMM 3315* Research Methods		3	
MCOM 3327 Media Law		3	
MCOM 3379 Media Management MCOM 2327 Advertising Principles MCOM 3331 Media History	Choose 1	3	
MCOM 4191* Portfolio & Professional Development		1	
MCOM 4302* Media Ethics		3	

Bachelor of Arts Degree
BA.BROAD.JOURN (234)

BROADCAST JOURNALISM REQUIREMENTS: 15 HOURS		
MCOM 3309* Multimedia Journalism	3	
MCOM 4398 Media Internship	3	
Take 9 hours from:		
MCOM 1318 Digital Photography AC		
MCOM 2171 KWTS Practicum AC	1,1,1	
MCOM 2172 Eternal Flame Practicum	1,1,1	
MCOM 2173 Prairie Practicum	1,1,1	
MCOM 2174 Sports Broadcasting Practicum	1,1,1	
MCOM 2175 Public Relations Practicum	1,1,1	
(Any combination of practicum hours can be taken up to a total of 3 hrs.)		
MCOM 3301 Feature Writing AC		9
MCOM 3310* Advanced Design		
MCOM 3330 Audio Journalism		
MCOM 3331 Media History		
MCOM 3335* News One On Air		
MCOM (or COMM) 4300 Communication Study Abroad		
MCOM 4309 International Journalism OR COMM/MCOM 3304 Introduction to Buffalo Advertising		
MCOM 4390* Senior Project		
BACHELOR OF ARTS REQUIREMENTS: 12 HOURS AC OPTION		
Six hours of foreign language.	(6-8)	
Six hours chosen from art, English, history, modern languages, music, philosophy and theatre.	6	
ELECTIVES: 21-23 HOURS BY ADVISEMENT—SEE NOTES I & II		
ELECTIVES (NON-MCOM) ♦	21-23	
MINIMUM HOURS REQUIRED TO COMPLETE DEGREE 120		

♦ NOTE I: The core curriculum must total **exactly 42 hours**; excess hours must be moved to the major as an elective or a major requirement and stay within the 120-hour requirement or approved total submitted to the Coordinating Board for degree requirements. Some majors specify particular courses to meet core curriculum requirements when options are available.

* Indicates prerequisites—see catalog for more information.

** While MATH 1332, 1342 and 1350 will fulfill core math requirements, they will NOT prepare students for higher-level math courses such as Plane Trigonometry (MATH 1316) or Pre-Calculus (MATH 2412).

*** Or an equivalent course (second year, second semester) in a foreign language.

**** All Broadcast Journalism majors will compile and submit an e-portfolio that demonstrates required competencies. See catalog for details.

NOTE II: At least 39 hours of advanced work (3000- or 4000-level courses) for which tuition is paid must be earned at WTAMU, and 30 of the final 36 hours counted toward the degree must be earned at WTAMU. **Broadcast Journalism majors may not count more than 43 hours of MCOM courses toward the degree**; and no more than six hours in religion (RELI) and six hours in physical education (PHED) can be counted toward a degree.

NOTE: This is NOT a degree plan. After completing 30 hours, students are required to request an official degree plan by using the online [Degree Plan Request](#) form. The dean's office of the Sybil B. Harrington College of Fine Arts and Humanities, located in Mary Moody Northen Hall, Room 181 (or call 806-651-2782), can answer questions about the degree plan. Students who have completed 30 hours will not be allowed to progress without requesting a degree plan.

WTAMU ADVISING SERVICES
2019-2020 Curriculum Guide

Major: Broadcast Journalism, BA

Major Code: 234

First Year			
Fall		Spring	
Core 10 ENGL 1301	3	MCOM 2310	3
		MCOM CORE	
CORE 10	3	MCOM 2311	3
1315, 1318, 1321		MCOM CORE	
MCOM 1307	3	COE 60-Hist	3
CORE 40		1301, 1302, 2301, 2381	
CORE 20 Math	3	CORE 30-Lab Science	4
		See checklist for options	
MCOM 2376	3		
MCOM Practicum	1	CORE 90	3
2171, 2172, 2173, 2174, 2175		ENGL 1302 or 2311	
Semester Hours	16	Semester Hours	16

Second Year			
Fall		Spring	
CORE 50	3	MCOM 3331	3
See checklist for options		Broadcast Journalism Req	
MCOM 1318 or 3330	3	Non-MCOM Elective	1
Broadcast Journalism Req		COMM 2178	
BA Language	3	BA Language	4
		CORE 80	3
Non-MCOM Elective-CORE 5	1	COMM 2377	
ENGL 1101		MCOM Practicum	1
MCOM Practicum	1	CORE 30--Lab Science	4
MCOM 1336	3		
Consult with advisor			
Semester Hours	14	Semester Hours	16

Third Year			
Fall		Spring	
MCOM 3305	3	MCOM 3327	3
MCOM Core		MCOM CORE	
MCOM 3309	3	CORE 70-POSC	3
Broadcast Journalism Req		2305 or 2306	
CORE 70-POSC	3	Non MCOM Elective	3
2305 or 2306		COMM 3341 recommended	
BA Requirements	3	BA Requirement	3
See checklist for Options		see checklist for options	
CORE 60--HIST	3	Non MCOM Elective	3
1301, 1302, 2301, 2381		COMM 4330 recommended	
Semester Hours	15	Semester Hours	15

Fourth Year			
Fall		Spring	
MCOM 3379	3	MCOM 4191	1
MCOM Core		MCOM Core	
MCOM 3314	3	MCOM 4302	3
MCOM CORE		MCOM Core	
MCOM 4398	3	MCOM 3301 or 4309	3
Broadcast Journalism Emphasis		Broadcast Journalism Req	
NON MCOM Elective	3	Non MCOM Elective	3
		Non-MCOM Elective	3
NON MCOM Elective	3		
Semester Hours	15	Semester Hours	13

Degree Total Hours 120

DISCLAIMER: This curriculum guide should be used in conjunction with the corresponding degree checklist for general planning purposes only. The degree checklist (later a student's official degree plan) should be referred to as the comprehensive list of all courses required for the degree. An official degree plan is required after completing 30 hours. Students should always seek the advice of their academic adviser before scheduling classes.

Identified Marketable Skills: ♦ Multimedia Productions skills, producing well written pieces on a variety of platforms; Media Design skills using Adobe Creative Suite; Media Management Skills for both social and traditional media; Effective writing skills for copy used in print, broadcast and web outlets; Research skills in conducting both primary and secondary research; Leadership skills in completing group projects for a variety of clients

Top 3 Local Employers or Industries/Professional Programs/Possible Career Opportunities: Career opportunities include social media management, writing and reporting for media outlets, media production for non-profits; copywriting and media design

Prerequisites/Important Sequences/Other Degree Notes: 1) Broadcast Journalism majors are encouraged to enroll in the Basic Video class (MCOM 1336) prior to taking MCOM 3309. Broadcast Journalism majors should apply for staff positions offered by the Prairie (the University Newspaper.) Students are encouraged to join the Media Communication Association which meets each Thursday at noon.